



COST ADVANTAGE

Example - case of mandating seven 2-way headsets per store

Traditional

7 2-way headsets*

\$ 5,600

*average cost: \$800 ea.

vs.

LIO - NEW Economical Solution

3 2-way headsets* + **4** LIO belt packs

\$3,595

save \$2,005 PER STORE

MORE STORES, MORE SAVINGS
If you own 20 stores, LIO can save you **\$40,100**

START SAVING NOW!

Let's find out how LIO can save you

1. What's the cost of one 2-way headset? (A) _____
2. How many stores do you own? (B) _____
3. Which LIO system would you like to purchase?

		Your Subtotal Cost Savings per store	Your Total Cost Savings of All Stores
If you purchase LIOP1-A (w/ 1 LIO Belt Pack)	\$495	$A - \$495 = \$$	$\rightarrow x B = \$$
If you purchase LIOP2-A (w/ 2 LIO Belt Packs)	\$745	$A \times 2 - \$745 = \$$	$\rightarrow x B = \$$
If you purchase LIOP3-A (w/ 3 LIO Belt Packs)	\$970	$A \times 3 - \$970 = \$$	$\rightarrow x B = \$$
If you purchase LIOP4-A (w/ 4 LIO Belt Packs)	\$1,195	$A \times 4 - \$1,195 = \$$	$\rightarrow x B = \$$



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